

Privacy Policy for Second in Command Consulting, LLC

Effective Date: 1 Oct 2024

Second in Command Consulting, LLC (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you submit data through our lead-gathering form on our website, [insert website URL] (“Site”).

Please read this Privacy Policy carefully. By submitting your information through the lead-gathering form, you consent to the collection and use of your personal data as described in this policy.

1. Information We Collect

When you use our lead-gathering form, we may collect the following types of personal information:

- **Contact Information:** Your name, email address, phone number, company name, and any other information you choose to provide.
- **Additional Information:** Any comments or details you provide in the text fields of the form.

2. How We Use Your Information

We may use the information collected through our lead-gathering form for various purposes, including but not limited to:

- Responding to your inquiries or requests.
- Providing information about our services, offerings, and updates.
- Sending promotional materials or newsletters, where you have opted in to receive such communications.
- Improving our website, services, and customer experience.
- Contacting you for follow-up communications regarding your inquiry.

3. Disclosure of Your Information

We do not sell, rent, or trade your personal information. However, we may share your personal data with third parties under the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business.

These providers are required to keep your information confidential and only use it for the purposes we specify.

- **Legal Obligations:** We may disclose your personal information if required to do so by law, or in response to valid legal requests by government or law enforcement agencies.
- **Business Transfers:** If we are involved in a merger, acquisition, or asset sale, your information may be transferred as part of that transaction.

4. Data Security

We implement reasonable technical and organizational security measures to protect your personal data from unauthorized access, disclosure, or misuse. However, please be aware that no method of data transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

5. Your Rights and Choices

You have the right to:

- Request access to your personal information that we collect and process.
- Request corrections to any inaccurate or incomplete data we have about you.
- Request deletion of your personal information in certain circumstances.
- Opt-out of receiving marketing communications from us at any time by using the “unsubscribe” link in our emails or by contacting us directly.

6. Third-Party Links

Our website may contain links to third-party websites. This Privacy Policy applies only to information collected through our lead-gathering form. We are not responsible for the privacy practices or content of third-party websites. We encourage you to review the privacy policies of any third-party sites you visit.

7. Children’s Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we learn that we have collected personal data from a child without verification of parental consent, we will take steps to delete that information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this page periodically for any updates. Your continued use of the lead-gathering form after changes have been posted constitutes your acceptance of the updated policy.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

Second in Command Consulting, LLC

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This Privacy Policy was last updated on October 1, 2024.